TELEMATICS.
NOT JUST FOR VEHICLE MANUFACTURERS AND THEIR DEALERS.
As a leader in providing innovations for the real world, Delphi brings telematics to the insurance industry. And here’s how it can increase customer satisfaction and profitability.

PICTURE THIS…

1. Your customer calls to inquire about adjusting her rate. You tell her about your new telematics program recently launched and that usage-based insurance may be a better option for her.

2. Interested, she agrees to have a telematics device installed on her vehicle to monitor driving habits and patterns.

3. After the review period concludes, the customer is pleased because her safe driving helped to reduce her rate.

OR THIS…

1. A customer is on a roadtrip with his family. The vehicle issues a Diagnostic Trouble Code and the check engine light comes on. Pulling over, thinking the trip is ruined, he calls you to request roadside assistance.

2. Instead of scheduling a tow, you run Delphi telematics standard diagnostics on the vehicle and confirm it is ok for the customer to continue on his trip.

3. As a precautionary measure, you schedule an appointment to have the car examined by a participating car care center and confidently return him to his trip.

How did you do that? That’s the power of Delphi telematics.
New growth opportunities. Enhanced customer service.
Complete vehicle monitoring coverage for you and your customer.
SMART TECHNOLOGY.

WHAT IS DELPHI TELEMATICS?

How it works
Delphi, a leading global automotive partner to the 25 largest manufacturers worldwide, developed a telematics “plug-and-play” device which is self-installed into a diagnostic connector located under the vehicle dashboard. The system allows the in-vehicle device to communicate wirelessly via the Internet and Delphi computer servers. In turn, Delphi servers communicate with your servers, applications and customer service center.

Why telematics?
Telematics provide low-cost, machine-to-machine communications to enable remote asset tracking and management, fixed equipment monitoring, driver-behavior analysis, and vehicle health and maintenance tracking. You can accurately assess customer driving patterns through telematics, offering them customized coverage and have the ability to lower overhead costs.

SMART PARTNERSHIP.

WHAT DOES DELPHI TELEMATICS MEAN FOR YOU?

Take customer relations to a new level with Delphi telematics. You can be at the forefront of an insurance revolution by having the ability to assess and price coverage more accurately, as well as providing customizable services rewarding your customers… and your business.

It’s preventative, practical and proactive.

FOR YOUR AGENCY:
• Implement usage-based insurance (UBI)
• Reward safe driving
• Reduce claim costs
• Increase agency profitability

FOR YOUR CUSTOMER:
• Use driving behavior to personalize insurance premiums
• Parental monitoring (speed, tracking, alerts)
• Use location and diagnostic trouble codes (DTC) to send preferred wreckers and adjusters for roadside/collision assistance
• Offer remote unlock capabilities
• Roadside assistance
• Preventative vehicle maintenance
• Security
• Teen safety
SMART COMPANY.
WHO IS DELPHI?

Delphi, a worldwide partner to 25 of the largest vehicle manufacturers, boasts more than 100 years of OE heritage and is committed to developing innovative products for the automotive industry. With a commitment to quality, we test and re-test our technologies in advanced research and development facilities, from concept to completion, helping to ensure our products are dependable, durable and meet stringent OE standards. Delphi has one of the largest patent portfolios and our 265 PhD engineers log more than 30 million engineering hours per year developing technologies to solve real world issues.

Delphi has a long and successful history with advanced automotive technologies. Delphi has worked with vehicle manufacturers on telematics for more than 15 years – including collecting data from vehicles, transmitting information to vehicles, and creating a flow of information.

Backed by its expert global engineering organization, Delphi aftermarket telematics has the ability to communicate with vehicles from the top manufacturers and speak approximately 100 “languages” of generic and enhanced data.

DELPHI PROVIDES:
• Enhanced telematics features such as remote door unlock
• Design studio capabilities
• Plug-n-play options
• No extension cables required
• Back end capabilities
• Fleet capabilities
• Turn key solutions
• Platform that service partners can collaborate on
• Global coverage

DELPHI FIRSTS:

1901  The first high-tension ignition system (Packard Lac-Kard Cable)
1908  Introduced Champion spark plugs
1911  First self-started ignition
1912  First electric starter
1936  First in-dash radio
1960  First child restraint system
1963  Introduction of AM/FM car radio
1973  First to provide a production airbag
1988  First automotive head-up display
1996  Introduction of vehicle satellite positioning and communications unit
2002  Introduction of the first factory-installed satellite radio
2007  First Satellite TV (Sirius Backseat TV™)
DELPHI TELEMATICS SYSTEM OVERVIEW

Delphi Hardware
OBDII/Remote Vehicle Diagnostics (RVD)

Regional Partner

GPS

GSM/Voice/Data/SMS

Bluetooth®

Delphi Secure Servers

Your Servers

OR

Your Interfaces

Delphi Technical Service

Car Care/Parts Suppliers/Roadside Service

Your Call Center